

**WHAT IS CLAIMED IS:**

1. A method of alerting a user of an occasion date in a phone having an idle mode screen displaying function, comprising:

determining whether today is a registered occasion date;

setting a first predetermined image for an idle mode screen, if today is not the registered occasion date; and

changing the first predetermined image to a second predetermined image for the idle mode screen, if today is the registered occasion date.

2. The method of claim 1, further comprising:

designating a date selected by the user as the registered occasion date; and

registering an image selected by the user among idle mode screen images stored in the phone with respect to the registered occasion date.

3. A method of alerting a user of an occasion date in a phone having an incoming call ring sound alteration function, comprising:

determining whether today is a registered occasion date;

setting a first predetermined ring sound as an incoming call ring sound, if today is not the registered occasion date; and

changing the first predetermined ring sound to a second predetermined ring sound as the incoming call ring sound, if the today is the registered occasion date.

4. The method of claim 3, further comprising:

designating a date selected by the user as the registered occasion date; and

registering a ring sound selected by the user among ring sounds stored in the phone with respect to the registered occasion date.

5. A method of alerting a user of an occasion date in a phone having an idle mode screen displaying function and an incoming call ring sound alteration function, comprising:

checking whether today is a registered occasion date;

setting a first predetermined image for an idle mode screen and setting a first predetermined ring sound as an incoming call ring sound, if today is not the registered occasion date; and

5           changing the first predetermined image to a second predetermined image for the idle mode screen and the first predetermined ring sound to a second predetermined ring sound as the incoming call ring sound, if the today is the registered occasion date.

6.       The method of claim 5, further comprising:

10           designating a date selected by the user as the registered occasion date; and

          registering an image and a ring sound selected by the user among idle mode screen images and ring sounds stored in the phone with respect to the registered occasion date.